

user data privacy policies

# PRIVACY POLICY



Dana Brash

calabash real estate

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## Purpose

The purpose of this privacy policy (this "Privacy Policy") is to inform users of our Site of the following:

1. The personal data we will collect;
2. Use of collected data;
3. Who has access to the data collected; and
4. The rights of Site users.

## calabash real estate contact information

calabash.realestate (the "Site") is owned and operated by Dana Brash. If you have any questions, concerns, or complaints, please contact our privacy officer, Dana Brash, at:

Dana Brash  
calabash real estate  
7504 SW Bridgeport Rd.  
Portland, OR 97224

dana@calabash.realestate  
(971) 435-2388

## Consent

By using our Site users agree that they consent to:

1. The conditions set out in this Privacy Policy; and
2. The collection, use, and retention of the data listed in this Privacy Policy.

calabash real estate recognizes the importance of protecting the personal information you provide. Your data shall be used in a manner consistent with the ethical guidelines of our regulating bodies, as well as the broader REALTOR® Code of Ethics. In accordance with this statement, we maintain the following privacy policy:

## Personal Data We Collect

We only collect data that helps us achieve the purpose set out in this Privacy Policy. We will not collect any additional data on our website beyond the data listed below without notifying you first.

## How We Protect Your Personal Data

All collected data is SSL secured and imported to 3rd party secured databases hosted in secured datacenters. The access to that data is identity protected, and only people in calabash real estate have any ability to read the data from the source.

While we take all reasonable precautions to ensure that user data is secure and that users are protected, there always remains the risk of harm. The Internet can be insecure at times and therefore, we are unable to guarantee the security of user data beyond what is reasonably practical to ensure.

## Data Security

We maintain security procedures that have been widely accepted as best practice for protecting data on the WordPress platform. We monitor these procedures diligently and upgrade them regularly as new technologies and security patches become available.



## Contact information volunteered

You may choose to provide us the following data when you complete the contact form on our Site:

1. First and last name
2. Email address
3. Phone number
4. Address
5. Notes field, requests, and miscellaneous.

The optionally provided information will be used for communications including marketing efforts until such time as opting-out as per the opt-out section in this document.

## Contact information from 3<sup>rd</sup> Party Services

At times a third party individual may share contact information to make introductory contact. This information is used to make initial connection and may be used for on-going marketing. In order to expand and refresh our marketing base it can at times become expedient to purchase names, addresses, phone numbers and email addresses from third party services. In the event that *calabash real estate* may choose to purchase such a list, that list will be vetted against the national Do Not Call list, and communications will include simple opt out instructions on initial communication. Subsequent communications are considered standard contacts. We want to demonstrate value by providing value in our communications; we very definitely do not intend to intrude or annoy. Please see the [How to Opt-Out](#) section below. We would rather hear 'no' than upset anyone.

## How We Use Personal Data

The data we collect when the user performs certain functions may be used for communications, including marketing, purposes. We use this information to:

- Improve and customize the content and layout of our sites and other communications tools.
- Notify you of relevant properties and agent services.

## Who We Share Personal Data With

Personal data will be managed and maintained internally to *calabash real estate*. In the course of collaborative marketing efforts that contact information may be shared with direct partners.

## How Long We Store Personal Data

User data will be stored until the purpose the data was collected for has been achieved or two years of inactivity. You will be notified if your data is kept for longer than this period.

## How to Access, Modify, Delete, or Challenge the Data Collected

If you would like to know if we have collected your personal data, how we have used your personal data, if we have disclosed your personal data and to whom we disclosed your personal data, or if you would like your data to be deleted or modified in any way, please contact our privacy officer for immediate resolution here:

Dana Brash  
*calabash real estate*  
7504 SW Bridgeport Rd.  
Portland, OR 97224

dana@calabash.realestate  
(971) 435-2388



## How to Opt-Out of Data Collection, Use or Disclosure

In addition to the method(s) described in the How to Access, Modify, Delete, or Challenge the Data Collected section, we provide the following specific opt-out methods for the forms of collection, use, or disclosure of your personal data specified below:

un-subscribe. You can opt-out by clicking unsubscribe in mails, or contact me in any way. When unsubscribing choose the right scope option for the unsubscribe. If you don't want to receive any further emails please be sure to pick the "ALL" option.

Note that an email unsubscribe does not remove you from our mail or email communications. Those unsubscribes are not yet automated in our system. calabash real estate considers it poor business practice to alienate anyone with unwanted communications. If you would please spare a moment to email, call, or text we will promptly remove you from any and all communications you request. We really want to know and welcome your request. Please let me know.

## Children

We do not knowingly collect or use personal data from children under 13 years of age. If we learn that we have collected personal data from a child under 13 years of age, the personal data will be deleted as soon as possible. If a child under 13 years of age has provided us with personal data their parent or guardian may contact our privacy officer and the contact will be immediately deleted.

## Do Not Track Notice

Do Not Track ("DNT") is a privacy preference that you can set in certain web browsers. We do not track the users of our Site over time and across third party websites and therefore do not respond to browser-initiated DNT signals.

## Other Disclosures

We will not sell or share your data with other third parties, except in the following cases:

1. If the law requires it;
2. If it is required for any legal proceeding;
3. To prove or protect our legal rights;
4. Collaborative (co-branded) marketing efforts with direct partners; and
5. To buyers or potential buyers of this company in the event that we seek to sell the company.

If you follow hyperlinks from our Site to another Site, please note that we are not responsible for and have no control over their privacy policies and practices.

## Policy Modifications

This Privacy Policy may be amended from time to time in order to maintain compliance with the law and to reflect any changes to our data collection process. When we amend this Privacy Policy we will update the "Effective Date" at the top of this Privacy Policy. We recommend that our users periodically review our Privacy Policy to ensure that they are notified of any updates. If necessary, we may notify users by email of changes to this Privacy Policy.

